

New Media

Full-Time | 9 Months

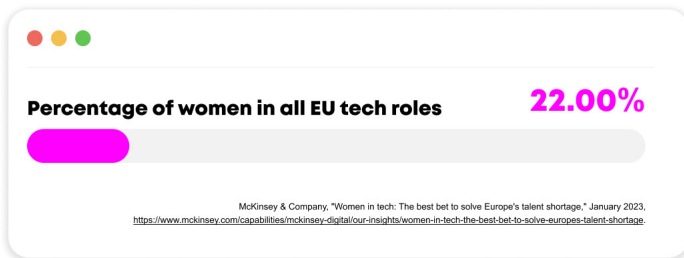
Become a Backend Engineer with this 9-month full-stack program.

axel springer_
in collaboration with national media & tech



Empowering Women with Skills and Confidence to Thrive in New Tech Roles.

Unite with us to bridge the tech gender gap! We're determined to empower **women+** (inclusive of women, trans and non-binary) in every aspect of the tech industry, from classrooms to boardrooms. Through this customised program with Axel Springer's National Media & Tech, we're building a custom training program to foster inclusivity and equality. Join us as we create a future where **women+** thrive and lead in technology. Together, let's make a lasting impact!



Become a Full-Stack Engineer Ready to Tap into In-Demand Roles

This program is tailored to equip women+ with the skills they need to become a highly-skilled full-stack software engineer. You will be equipped with the expertise to excel in backend development using TypeScript as the programming language of choice. Developed in collaboration with Axel Springer National Media & Tech, this program is tailored to, and partnered with, their media tech teams, giving you a practical, hands-on collaboration which will help you thrive in the tech industry.

Ready for a Careers as a ...

- Backend engineer
- Software engineer
- DevOps engineer
- Full-Stack developer

Language

🇬🇧 English (B2+)

📍 Location: Berlin, Germany

Classes are instructor lead live online.

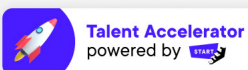
There will be some in-person days at the Axel Springer offices.

Duration

9 Months
40 hours per week
09:00 - 18:00

Provided

All students are provided with a Macbook Pro. Graduate from the course and it's yours to keep.





Supporting Women+ to Thrive in New Tech Careers

This program is run in collaboration with engineers and managers from Axel Springer National Media & Tech, which aims to hire from the graduating class into junior roles.

You can also expect the following:

- Hands-on assessments
- Your own mentor from National Media & Tech
- Company-focused skill development
- Interview and networking opportunities
- In-office days and company event invitations at their incredible Berlin headquarters

Quality Curriculum and Amazing Teachers

Begin with foundational skills in 'Software Engineering', then quickly advance to mastering complex algorithms and full-stack development essentials. Our curriculum focuses on modern backend technologies like TypeScript, and Cloud Computing, ensuring you gain hands-on experience in real-world applications. With a strong emphasis on microservices architecture and robust system design.

Programming 101

Backend Architecture

Data Structures

Web Development

SQL & NoSQL

DevOps

Microservices

Agile Methods

Cloud Deployment

EDUCATION QUALITY CERTIFIED BY



The Application Process:

01. Website Application

After submitting the online form, our admissions team will screen your application to ensure you are a qualified and a good fit for the program. If approved, you will then receive an email with the next steps.

03. Phone Assessment Call

After submitting your questionnaire, we will review it and get back to you.

In the case that you're eligible to join the course, we will schedule a call together and send you the documents to be forwarded to your advisor for their approval.

02. Course Application

Upon approval from the admissions team, you'll receive a link via email to a questionnaire.

This asks about your educational and work history, your motivation for the course, and requires you to upload your CV and an audio presentation. This helps us assess your course suitability, commitment, and motivation.

04. Bildungsgutschein Approval

This stage requires you to get approval for this course from your advisor at the employment agency (see on page 3 for more details).

A Typical Day in the Course



09:00

Morning Check-In

Address open questions and set goals for the day.

09:30

Morning Classes

Engage in learning and discussions on new topics.

13:00

🍴 Lunchtime

Hydrate, clear your mind, and refuel with some food.

14:00

Group Work

Collaboratively work on daily tasks and projects.

16:00

Exercises & Projects

Apply learned concepts through working on daily tasks & weekly projects.

17:30

Exchange

Share ideas, insights, and discuss questions related to ongoing projects.

18:00

End of Day Check-out

Wrap up daily tasks and projects
- and reflect on understanding of the day's topics.

What is Needed?

- ✔ You are unemployed (or soon to be) and living in Germany
- ✔ Fluent in English (B2+)
- ✔ You are able to commit to full-time study 08:45 to 18:00, Monday to Friday
- ✔ An interest in web/software development
- ✔ Motivation to transform your career
- ✔ High-school education AND 3+ years work experience;
OR
- ✔ A 2+ year degree or higher
OR
- ✔ Completed a coding bootcamp



How to get your Education Voucher:

01.

Contact your advisor at the Agentur für Arbeit / Jobcenter

Get in touch with your advisor (Arbeitsvermittler) to make an appointment to discuss the opportunity of joining the course. It's best to reach out to them via email or via phone.

03.

Seek approval for the Bildungsgutschein

It's important to explain your advisor the reasons why you would like to join this course. Keep in mind to show your motivation and engagement.

02.

Appointment with your advisor

Prepare for your appointment by sharing the StartSteps offer letter for this course to your advisor, and answering any questions that they may have.

04.

🎉 Receive your Bildungsgutschein

Once your advisor approves the Bildungsgutschein, contact us immediately. We'll handle the paperwork and send you a laptop to commence the course.

* This process may take several weeks, the earlier you start the process with Arbeitsvermittler the better.

What is a Talent Accelerator?

Dynamic Formats - to Ignite Your Potential

- An instructor lead program - held live online & in English.
- Full-time & intensive, to take you into the jobs of the future.
- An employer lead opportunity to train and build new skills.
- Experience-driven skills program and mentoring.
- Fully customised with Axel Springer National Media & Tech technical & soft skills.
- Designed with an outcome & employment focus.

Engaging Learning Methods - Empowering You to Excel

- Expert-led instruction
- Peer-to-peer learning
- Immersive & hands-on classes
- Company focused assessments & feedback
- Industry guest speakers
- Case studies and scenarios

Comprehensive Career Support - Guiding Your Journey towards Success

- Company specific soft skills
- Axel Spring NMT career events
- Company Matched Mentors
- Followup support for graduates
- Continuous learning opportunities
- Mock interviews and technical interview prep
- C.V. & resume building



DO YOU NEED MORE INFORMATION?

Our career advisors will be **happy to help you**

Simply send an email to

talent.accelerator@startsteps.org

GET IN TOUCH WITH US

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APPLY TODAY FOR THE
next class via this **QR CODE**



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STAY UP TO DATE

